Website review seo.analytics.raymondbrogan.com

Generated on November 14 2019 14:06 PM

The score is 48/100

SEO Content

✓	Title	SEO Analytics by Raymond Brogan | Length : 33 Perfect, your title contains between 10 and 70 characters.
⚠	Description	SEO Analytics by Raymond Brogan | Length : 34 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	H1 H2 H3 H4 H5 H6 1 5 2 18 0 0 - [H1] - [H2] Analysis Was Never This Easy! - [H2] Detailed Features - [H2] Trial : 7 Days - Try if for free now, buy it if you like it. - [H2] Feel Free To Contact Us - [H2] - [H3] It's a complete visitor and SEO analytics, a great tool to analyze your site's visitors and analyze any site's information. Believe us, you need it. Sign Up Now - [H3] - [H4] Visitor Analytics - [H4] Social Network Analysis - [H4] Rank & Index Analysis

SEO Content

		[H4] Domain Analysis [H4] IP Analysis [H4] Keyword Analysis [H4] Backlink & Ping [H4] Malware Scan [H4] Link Analysis [H4] Utilities [H4] Google Tools [H4] Code minifier [H4] SEO Analytics by Raymond Brogan [H4] Reno, Nevada [H4] 775.123.4567 [H4] SEO Analytics By Raymond Brogan [H4] seoanalytics@raymondbrogan.com [H4] Website Analysis
❌	Images	We found 4 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : 30% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 5 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 20% Internal Links 80%

In-page links

Anchor	Type	Juice
Sign Up Now	Internal	Passing Juice
Detailed Features	Internal	Passing Juice
Login	Internal	Passing Juice
Sign Up	External	Passing Juice
SEO Analytics By Raymond Brogan	Internal	Passing Juice

SEO Keywords

Keywords Cloud	analysis google code visitor keyword index minifier unlimited analytics check

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
unlimited	30	✖	✖	✖	✖
analysis	22	✖	✖	✖	✔
check	10	✖	✖	✖	✖
analytics	10	✔	✖	✔	✔
keyword	9	✖	✖	✖	✔

Usability

	Url	Domain : seo.analytics.raymondbrogan.com Length : 31
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

✅		
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 19 Warnings : 2
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✔ Perfect, your website has few JavaScript files.
		✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

❌	XML Sitemap	**Missing** Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
❌	Robots.txt	**Missing** Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
❌	Analytics	**Missing** We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.