### PageSpeed Insights

#### Mobile



53 / 100 Speed

Should Fix:

# **Enable compression**

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

<u>Enable compression</u> for the following resources to reduce their transfer size by 305KiB (77% reduction).

- Compressing http://seo.analytics.raymondbrogan.com/assets/site\_new/vendor/bootstrap/css/bootstrap.min.css could save 121.4KiB (85% reduction).
- Compressing http://seo.analytics.raymondbrogan.com/assets/site\_new/vendor/jquery/jquery.min.js could save 55.3KiB (65% reduction).
- Compressing http://seo.analytics.raymondbrogan.com/assets/site\_new/vendor/bootstrap/js/bootstrap.bundle.min.js could save 47.4KiB (71% reduction).
- Compressing http://seo.analytics.raymondbrogan.com/ could save 28.8KiB (82% reduction).

- Compressing http://seo.analytics.raymondbrogan.com/assets/site\_new/vendor/font-awesome/css/font-awesome.min.css could save 23.4KiB (77% reduction).
- Compressing http://seo.analytics.raymondbrogan.com/assets/site\_new/vendor/simple-line-icons/css/simple-line-icons.css could save 10KiB (79% reduction).
- Compressing http://seo.analytics.raymondbrogan.com/assets/site\_new/css/price.css could save 8.1KiB (81% reduction).
- Compressing http://seo.analytics.raymondbrogan.com/assets/site\_new/css/stylish-portfolio.min.css could save 5KiB (76% reduction).
- Compressing http://seo.analytics.raymondbrogan.com/assets/site\_new/css/custom.css could save 3.2KiB (68% reduction).
- Compressing http://seo.analytics.raymondbrogan.com/assets/site\_new/vendor/jquery-easing/jquery.easing.min.js could save 1.7KiB (67% reduction).
- Compressing http://seo.analytics.raymondbrogan.com/assets/site\_new/js/stylish-portfolio.min.js could save 776B (58% reduction).

### Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 10 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

#### Optimize CSS Delivery of the following:

- http://seo.analytics.raymondbrogan.com/assets/site\_new/vendor/bootstrap/css/bootstrap.min.css
- http://seo.analytics.raymondbrogan.com/assets/site\_new/vendor/font-awesome/css/font-awesome.min.css
- https://fonts.googleapis.com/css?family=Source+Sans+Pro:300,400,700,300italic,400italic,7 00italic
- http://seo.analytics.raymondbrogan.com/assets/site\_new/vendor/simple-line-icons/css/simple-line-icons.css
- http://seo.analytics.raymondbrogan.com/assets/site\_new/css/stylish-portfolio.min.css
- http://seo.analytics.raymondbrogan.com/assets/site\_new/css/price.css
- https://fonts.googleapis.com/css?family=Lato:400,100,100italic,300,300italic,400italic,700it

alic,700,900italic,900

- https://fonts.googleapis.com/css?family=Raleway:400,100,200,300,500,600,700,800,900
- https://fonts.googleapis.com/css?family=Raleway:400,100,200,300,500,600,700,800,900
- http://seo.analytics.raymondbrogan.com/assets/site new/css/custom.css

### Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 116KiB (34% reduction).

- Compressing http://seo.analytics.raymondbrogan.com/assets/images/logo.png could save 55.5KiB (90% reduction).
- Compressing http://seo.analytics.raymondbrogan.com/assets/site\_new/img/bg-masthead.png could save 47.7KiB (22% reduction).
- Compressing http://seo.analytics.raymondbrogan.com/assets/site\_new/img/responsive.png could save 12.8KiB (22% reduction).

# Consider Fixing:

### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

- http://seo.analytics.raymondbrogan.com/assets/images/logo.png (expiration not specified)
- http://seo.analytics.raymondbrogan.com/assets/site\_new/css/custom.css (expiration not specified)
- http://seo.analytics.raymondbrogan.com/assets/site new/css/price.css (expiration not

specified)

- http://seo.analytics.raymondbrogan.com/assets/site\_new/css/stylish-portfolio.min.css (expiration not specified)
- http://seo.analytics.raymondbrogan.com/assets/site\_new/img/bg-masthead.png (expiration not specified)
- http://seo.analytics.raymondbrogan.com/assets/site\_new/img/responsive.png (expiration not specified)
- http://seo.analytics.raymondbrogan.com/assets/site\_new/js/stylish-portfolio.min.js (expiration not specified)
- http://seo.analytics.raymondbrogan.com/assets/site\_new/vendor/bootstrap/css/bootstrap.min.css (expiration not specified)
- http://seo.analytics.raymondbrogan.com/assets/site\_new/vendor/bootstrap/js/bootstrap.bund le.min.js (expiration not specified)
- http://seo.analytics.raymondbrogan.com/assets/site\_new/vendor/font-awesome/css/font-awesome.min.css (expiration not specified)
- http://seo.analytics.raymondbrogan.com/assets/site\_new/vendor/jquery-easing/jquery.easing.min.js (expiration not specified)
- http://seo.analytics.raymondbrogan.com/assets/site\_new/vendor/jquery/jquery.min.js (expiration not specified)
- http://seo.analytics.raymondbrogan.com/assets/site\_new/vendor/simple-line-icons/css/simple-line-icons.css (expiration not specified)

### Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

Minify CSS for the following resources to reduce their size by 4.9KiB (15% reduction).

- Minifying http://seo.analytics.raymondbrogan.com/assets/site\_new/css/stylish-portfolio.min.css could save 1.5KiB (23% reduction).
- Minifying http://seo.analytics.raymondbrogan.com/assets/site\_new/vendor/simple-line-icons/css/simple-line-icons.css could save 1.4KiB (11% reduction).
- Minifying http://seo.analytics.raymondbrogan.com/assets/site\_new/css/price.css could save 1.1KiB (12% reduction).
- Minifying http://seo.analytics.raymondbrogan.com/assets/site\_new/css/custom.css could

save 945B (20% reduction).

### Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

Minify HTML for the following resources to reduce their size by 11.6KiB (33% reduction).

• Minifying http://seo.analytics.raymondbrogan.com/ could save 11.6KiB (33% reduction).



4 Passed Rules

# Avoid landing page redirects

Your page has no redirects. Learn more about avoiding landing page redirects.

### Reduce server response time

Your server responded quickly. Learn more about server response time optimization.

# Minify JavaScript

Your JavaScript content is minified. Learn more about minifying JavaScript.

#### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about prioritizing visible content.

# 100 / 100 User Experience



5 Passed Rules

### Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of avoiding plugins.

### Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about configuring viewports.

### Size content to viewport

The contents of your page fit within the viewport. Learn more about sizing content to the viewport.

# Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about sizing tap targets appropriately.

### Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.

#### Desktop



63 / 100 Speed

Should Fix:

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- http://seo.analytics.raymondbrogan.com/assets/site\_new/vendor/simple-line-icons/css/simple-line-icons.css
- http://seo.analytics.raymondbrogan.com/assets/site new/css/stylish-portfolio.min.css
- http://seo.analytics.raymondbrogan.com/assets/site new/css/price.css
- https://fonts.googleapis.com/css?family=Lato:400,100,100italic,300,300italic,400italic,700italic,700,900italic,900
- https://fonts.googleapis.com/css?family=Raleway:400,100,200,300,500,600,700,800,900
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(expiration not specified)

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